



**COFFEE  
TEA | RUSSIAN  
CACAO EXPO**

**MAY 12-14 2022**

**IX INTERNATIONAL  
CONFERENCE AND EXHIBITION  
FOR COFFEE, TEA AND CACAO**



**MOSCOW, MAIN STAGE**

# KEY DATA

- COFFEE TEA CACAO RUSSIAN EXPO is the largest annual international exhibition and conference for tea, coffee and cacao industry. It is attended by professionals of the industry, coffee and tea masters and lovers.
- Now in 2 formats : **Real** Pavilion and **Virtual** Pavilion
- Organizer: Magazine "КИЧ" (Coffee and Tea in Russia) supported by "RusTeaCoffee" association and Specialty Coffee Association Russia.



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**CACAO** EXPO

# КЛЮЧЕВЫЕ ДАННЫЕ 2021

## СТАТИСТИКА

**5600**

sq m

**147**

participants

**6836**

visitors

**150**

lectures, tastings,  
seminars



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# KEY DATA 2021

## 147 participants

with real booth 113 companies

with virtual booth 18 companies

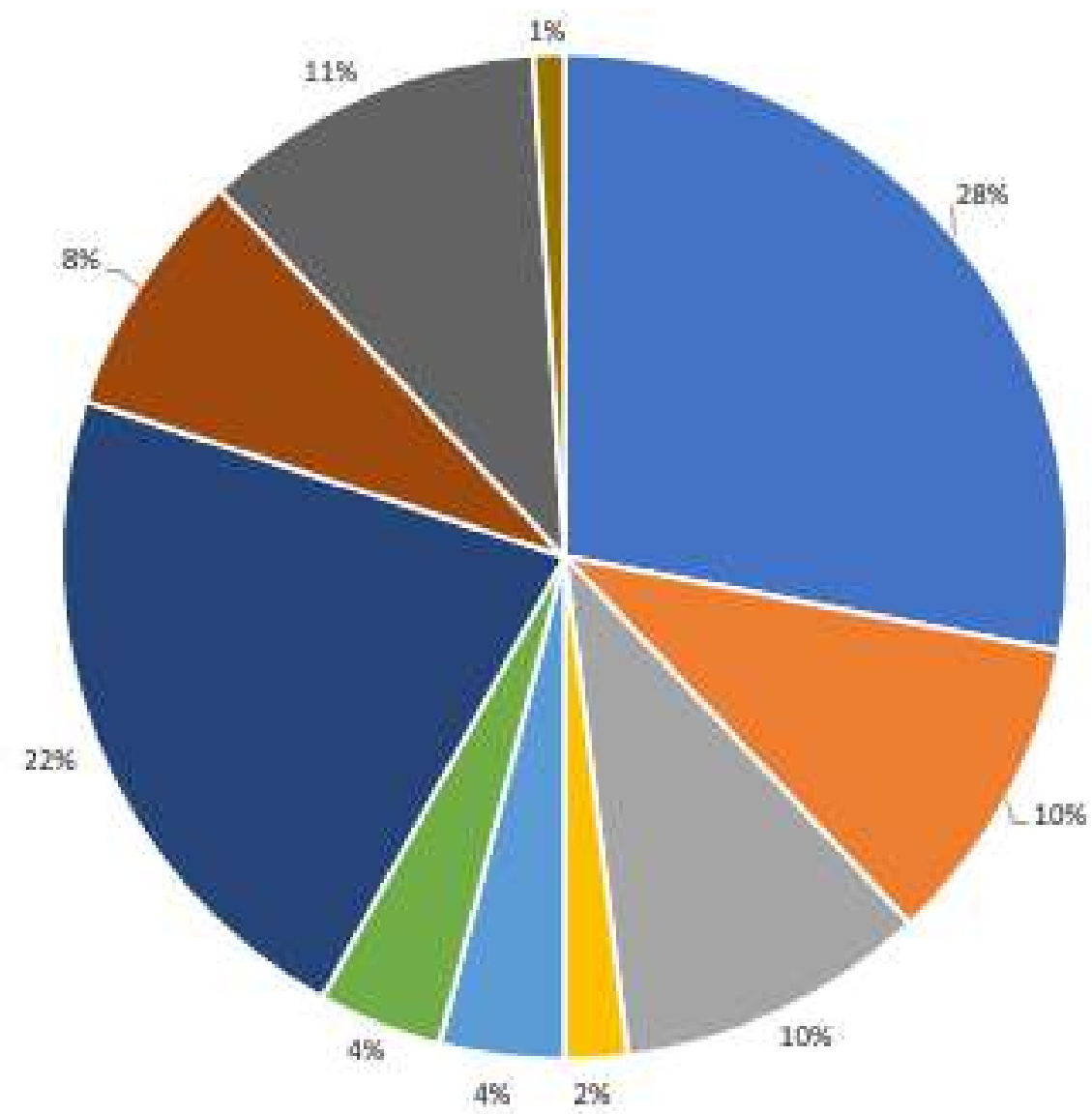
without booth, only sponsorship 16 companies



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EXPO

# KEY DATA 2021

## STRUCTURE OF PARTICIPANTS



- Roasters
- Green coffee
- Tea
- milk\organic milk
- syrups
- water
- equipment/machinery/packeging
- coffee-machines, grinders
- chocolate, cacao, sweets
- special cleaning



# KEY DATA 2021

## VIRTUAL PAVILION



**18 virtual booths**  
**3D tour of real pavilion of Expo**  
**Recordings from conference rooms**



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**TEA**  
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RUSSIAN EXPO

# KEY DATA 2021

visitors

## 6836 visitors

- Coffee - 4651 (68%)
- Cacao - 1358 (20%)
- Tea - 2167 (32%)
- Other products and services 15%



# KEY DATA 2021

## VISITORS

# 6836 visitors

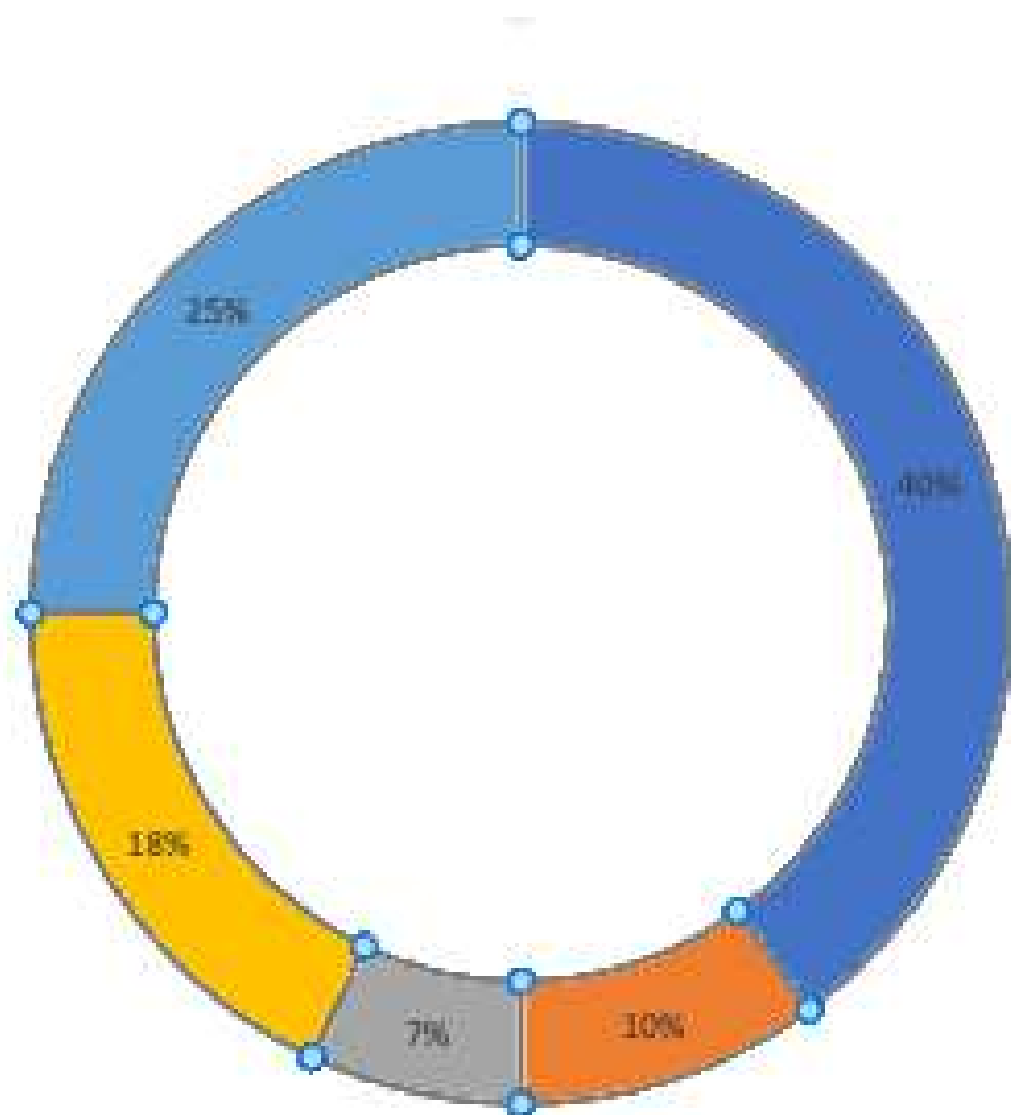
- HORECA - 45%
- ROASTERS - 3%
- BARISTA AND TEA MASTERS - 25%
- IMPORTERS AND DISTRIBUTORS - 5%
- CHOCOLATIER - 3%
- CHOCOLATIER
- RETAILERS - 7%
- PRODUCERS - 8%
- LOVERS - 5%





# KEY DATA 2021

visitors



- manager/specialist
- head of department
- deputy head
- director
- individual entrepreneur



# KEY DATA 2021

## EDUCATIONAL PROGRAM

# 150

events per 3 days

### EDUCATIONAL ZONES :

- Coffee Tea Cacao Talks – round tables, discussions;
- Drinks Hub – zone for lovers of tea and coffee mixology, foodpairing;
- Coffee Stage – zone is dedicated to the practical nuances of working with coffee;
- Cacao & Cafe Stage – zone is dedicated to issues of work in catering, cafes, as well as various food products, pastries, desserts, cocoa and chocolate.

### CUPPING AND TASTINGS :

- Espresso Bar – area-bar for preparing drinks based on espresso;
- Brew Bar – bar-area for making coffee in alternative ways;
- Tea Bar – a bar-area for brewing and holding tea tastings;
- Coffee Tea Lab – platform for professional cuppings.



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# KEY DATA 2021

## CHAMPIONSHIPS

### COFFEE CHAMPIONSHIPS - RUSSIAN BARISTA DAYS:

- Moscow Cup Tasters competition ( SCA);
- Moscow Latte Art competition( SCA);
- "Roaster of the Year" National Award ;
- National Award "Barista of the Year";
  
- Championship Tea Latte Battle;
- Insane Latte Art Battle.

### 8th TEA MASTERS CUP RUSSIA

- Tea Preparation
- Tea Tasting

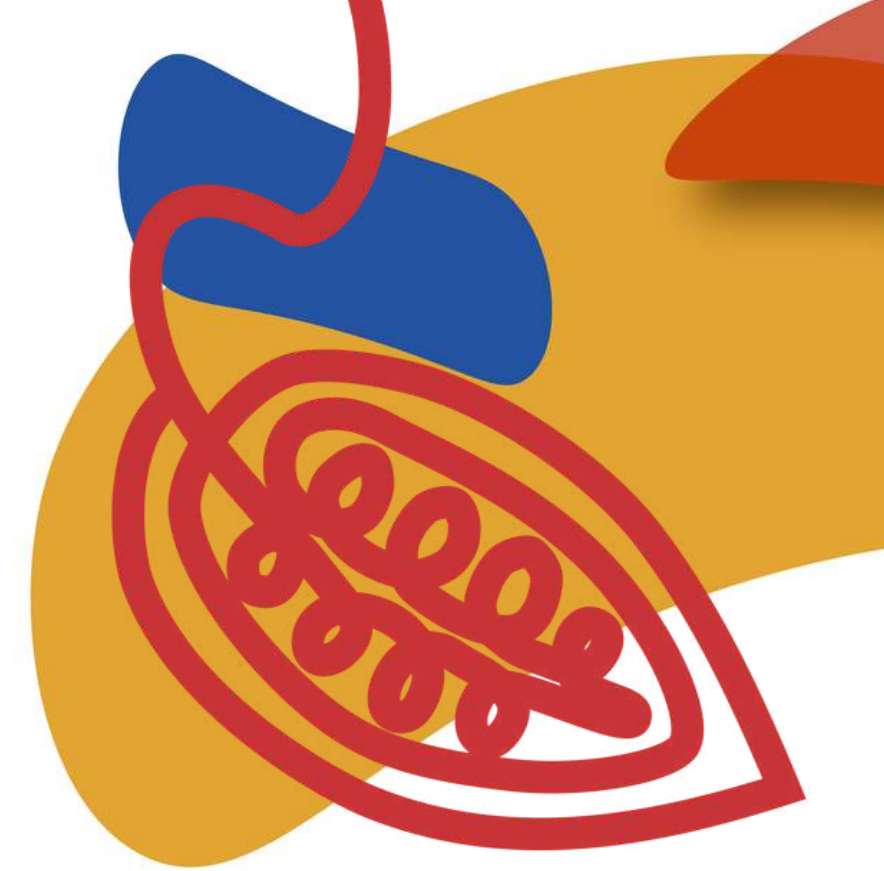


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# KEY DATA 2021

## AWARDS

- "Coffee & Tea & Chocolate & Herb Packaging Award" - annual award for the best packaging for 4 categories :
  - Coffee Packaging Award;
  - Tea Packaging Award;
  - Chocolate Packaging Award;
  - Herb Packaging Award.
- Annual award "Person of the Year" in the field of coffee and tea.



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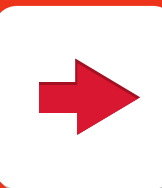
**11-13 марта**

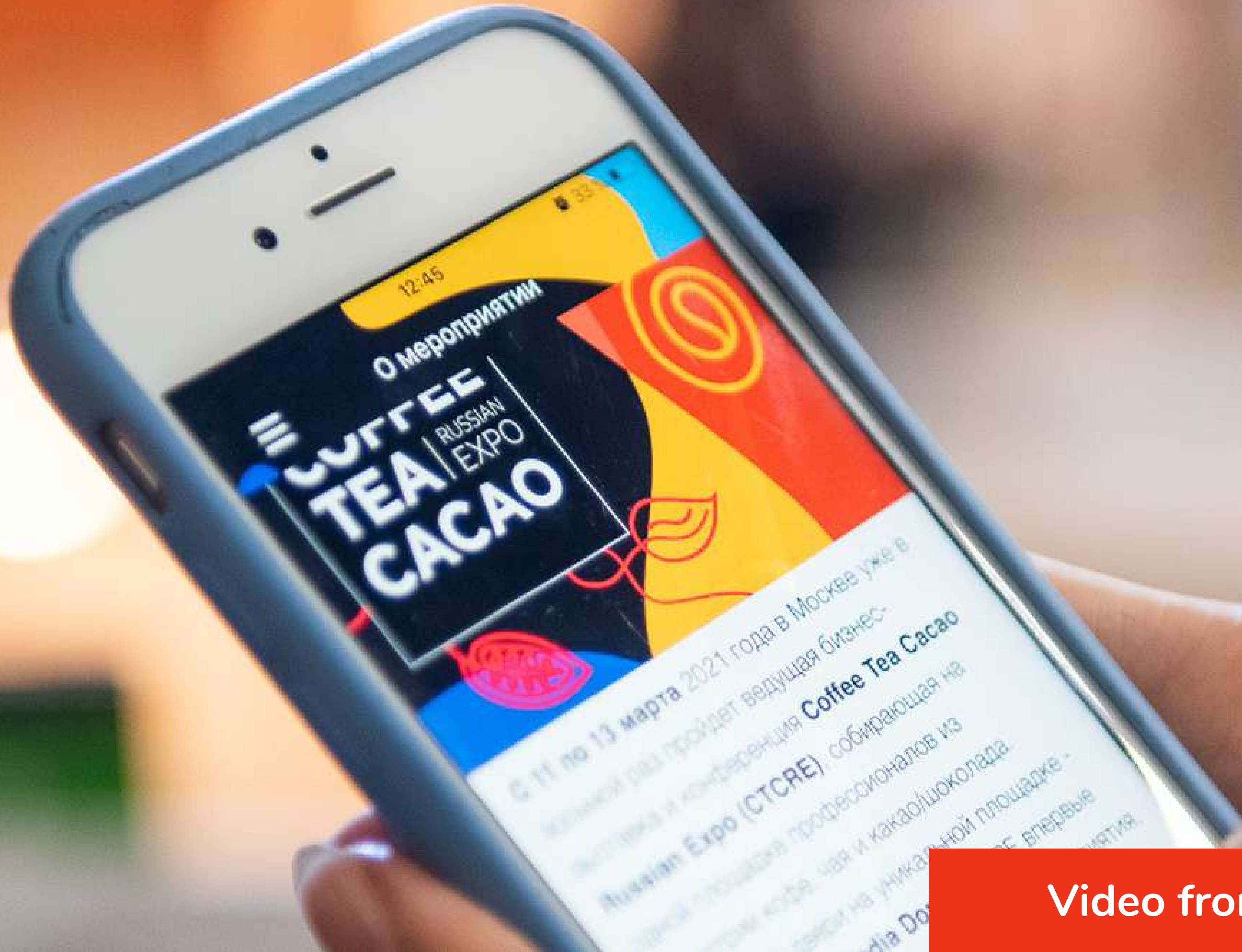
VIII международная  
выставка  
кофе, чая и какао

**2021**

Москва, МДМ

3D plan of CTCRE 2021





12:45

О мероприятии

# III СУГГЕЕ TEA | EXPO CACAO

С 11 по 13 марта 2021 года в Москве уже в  
пятый раз пройдет ведущая бизнес-  
конференция **Coffee Tea Cacao**  
Russian Expo (CTCRE), собирающая на  
своей площадке профессионалов из  
областей кофе, чая и какао/шоколада.  
Это уникальная площадка -  
впервые

Video from CTCRE 2021





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## OPTION 3 - STANDARD BUILD-UP , 4 SQ.M.

### COST:

**1 SIDE OPENED - 1310 EUR**

**2 SIDES OPENED - 1398 EUR**

### Included in the price:

- rent of the area of 4 sq. m.
- walls by perimeter
- carpeting
- fascia panel with an inscription on one side of the stand (company name, city / country - number of characters - 15 pcs.)
- 1 table, 1 chair, 1 spot, 1 waste basket, 1 hanger
- electricity: 3 Kwt
- media package: publication of information about one participant (company information up to 250 characters + logo) in the printed version of the catalog, on the website, in the exhibition application, 3D model of the expo (following the exhibition)





## OPTION 3 - STANDARD BUILD-UP , 6 SQ.M.

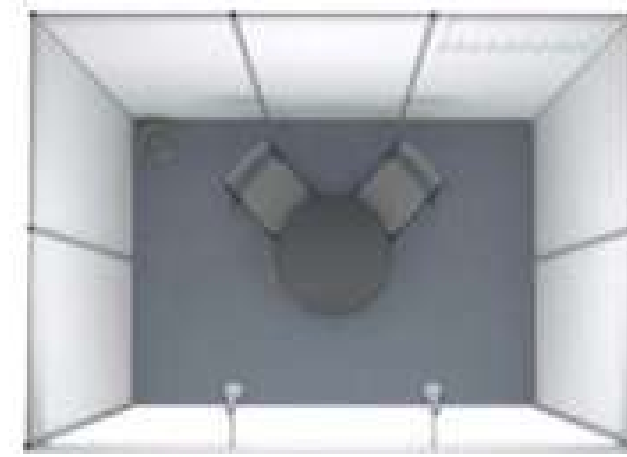
### COST:

**1 SIDE OPENED - 1786 EUR**

**2 SIDES OPENED - 1912 EUR**

Included in the price:

- rent of the area of 6 sq. m.
- walls by perimeter
- carpeting
- fascia panel with an inscription on one side of the stand (company name, city / country - number of characters - 15 pcs.)
- 1 table, 2 chairs, 1 spot, 1 waste basket, 1 hanger
- electricity: 3 Kwt
- media package: publication of information about one participant (company information up to 250 characters + logo) in the printed version of the catalog, on the website, in the exhibition application, 3D model of the expo (following the exhibition)



## OPTION 3 - STANDARD BUILD-UP , 9 SQ.M.

### COST:

**1 SIDE OPENED - 2560 EUR**

**2 SIDES OPENED - 2749 EUR**

**Included in the price:**

- rent of the area of 9 sq. m.
- walls by perimeter
- carpeting
- fascia panel with an inscription on one side of the stand (company name, city / country - number of characters - 15 pcs.)
- 1 table, 3 chairs, 2 spot, 1 waste basket, 1 hanger
- electricity: 3 Kwt
- media package: publication of information about one participant (company information up to 250 characters + logo) in the printed version of the catalog, on the website, in the exhibition application, 3D model of the expo (following the exhibition)



## OPTION 3 - STANDARD BUILD-UP , 12 SQ.M.

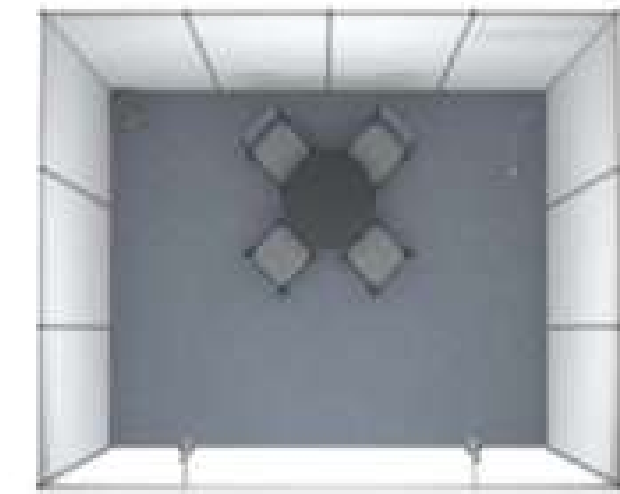
### COST:

**1 SIDE OPENED - 3334 EUR**

**2 SIDES OPENED - 3586 EUR**

### Included in the price:

- rent of the area of 12 sq. m.
- walls by perimeter
- carpeting
- fascia panel with an inscription on one side of the stand  
(company name, city / country - number of characters - 15 pcs.)
- 1 table, 4 chairs, 2 spot, 1 waste basket, 1 hanger
- electricity: 3 Kwt
- media package: publication of information about one participant (company information up to 250 characters + logo) in the printed version of the catalog, on the website, in the exhibition application, 3D model of the expo (following the exhibition)



## OPTION 3 - STANDARD BUILD-UP , 18 SQ.M.

### COST:

**1 SIDE OPENED - 4702 EUR**

**2 SIDES OPENED -5062 EUR**

### Included in the price:

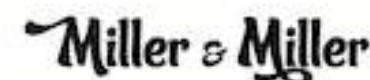
- rent of the area of 18 sq. m.
- walls by perimeter
- carpeting
- fascia panel with an inscription on one side of the stand (company name, city / country - number of characters - 15 pcs.)
- 1 table, 4 chairs, 2 spot, 1 waste basket, 1 hanger, 2 wall elements, 1 door.
- electricity: 3 Kwt
- media package: publication of information about one participant (company information up to 250 characters + logo) in the printed version of the catalog, on the website, in the exhibition application, 3D model of the expo (following the exhibition)



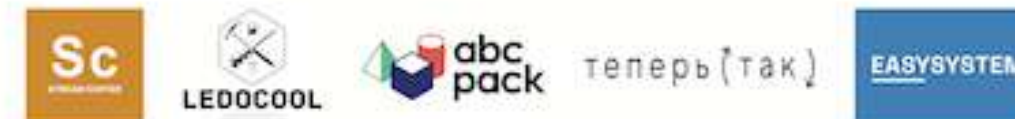
# General sponsors



# Official sponsors and partners



# Partners



# Mediapartners



# Supported by



# Organizer





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**MAY 12-14 2022**

**[WWW.COFFEETEAREXPO.RU](http://WWW.COFFEETEAREXPO.RU)**



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